



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2025/1105

Date: 18/03/2025

To
The Director
Symbiosis Centre for Management Studies
Nagpur.

Reference: SIU letter no SIU/ACAD/2023/4130 dated 17/08/2023, SIU/ACAD/2024/1050 dated 29/02/2024, SIU/ACAD/2024/3943 dated 24/09/2024, SIU/ACAD/2024/5156 dated 16/12/2024 regarding of programme structure of batch 2023-2027.

Subject: Approval of the Revised Programme Structure of Bachelor of Business Administration - Honours/ Honours with Research, Programme for the batch 2023-27.

Dear Sir/Madam,

Please find attached the revised programme structure of Bachelor of Business Administration - Honours/ Honours with Research Programme Structure batch 2023-27.

The revised programme structure supersedes the previously approved programme structures referred in the above letter.

Sr. No.	Programme	Revision No.
1	Bachelor of Business Administration - Honours/ Honours with Research	R05

Thanking you.

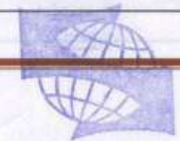
Sincerely,

Dr. Asmita Dani
Director- Academics

Copy to: Controller of Examinations, SIU

Symbiosis Centre for Management Studies, Nagpur
Bachelor of Business Administration - Honours/Honours with Research
Programme Structure 2023-27

1.	OBJECTIVE	<p>To build the institute as a Centre of excellence for imparting high quality, relevant and contemporary management education at the undergraduate level, thus empowering the students for an early entry into the corporate world.</p> <p>To make education accessible to students across borders of religion, geography, caste or gender.</p> <p>To provide an environment that facilitates holistic development of the student personality.</p> <p>To foster thinking minds that are sensitive to societal needs and issues thus making them good human beings and responsible members of society.</p> <p>To stimulate in students an interest in research and initiate them into research methodologies.</p>					
2.	DURATION (IN MONTHS)	48 (Full Time) With Multiple Entry and Multiple Exit Options					
3.	INTAKE	180					
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)	
			15	7.5	3	25 (Includes) i. Scheduled Caste (percentage) - 15 ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled (percentage) - 3	
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)		b) International Students (In Percentage)		
			2		20		



5.	ELIGIBILITY	<p>Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).</p> <p>Students who wish to opt for Honours with Research must earn a 7.5 CGPA and above at the end of Semester-6.</p> <p>Eligibility Criteria for the Multiple entries would be as per University's Lateral Entry Rules for FYUG Programmes.</p>				
6.	SELECTION PROCEDURE	<ol style="list-style-type: none"> 1. Symbiosis Entrance Test (SET) 2. Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET 3. The selection Procedure for the Multiple Entry would be as per the University's Lateral Entry Rules for FYUG Programmes. 				
7.	MEDIUM OF INSTRUCTION	English				
8.	PROGRAMME PATTERN	Semester				
9.	COURSE & SPECIALIZATION	<p>As per Annexure A</p> <p>List of Majors Offered (Choose any one)</p> <ol style="list-style-type: none"> 1. Human Resource Management 2. Marketing Management 3. Financial Management <p>List of Minors Offered (Choose any one excluding the one chosen as a Major)</p> <ol style="list-style-type: none"> 1. Human Resource Management 2. Marketing Management 3. Financial Management 				
10.	FEE		Academic Fee p.a	Institute Deposit	Total	
		Indian Students	Other than Nagpur Domicile (Amount in INR)	3,50,000	20,000	3,70,000
			Nagpur Domicile (Amount in INR)	2,97,500	20,000	3,17,500



	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	6,850	275	7,125
		Foreign National Category (Amount in US\$)	1,300	275	1,575
<p>Note - The exiting students will have to complete the additional 4 credit vocational course for the award of a Certificate/ Diploma by paying additional fees at the time of intimation of the exit. The additional fees of 4 credit vocational course will be informed in due course of time.</p>					
11.	ASSESSMENT	The courses will have 40% Continuous Assessment and 60% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both Continuous Assessment and Term End examinations separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% marks in any head of passing will be declared FAIL. The University awards a Certificate/Diploma/ Degree to the student who has achieved a minimum CGPA of 4 out of a maximum of 10 CGPA for the Programme.			
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	<p>Certificate in Business Administration will be awarded at the end of the semester-2 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Diploma in Business Administration will be awarded at the end of the semester-4 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p>Bachelor of Business Administration with the applicable Major and applicable Minor will be awarded at the end of the semester-6 by taking into consideration the performance of all semester examinations subject to obtaining a minimum of 4.00 CGPA out of 10 CGPA.</p>			



Bachelor of Business Administration Honours with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

Bachelor of Business Administration Honours with Research with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

Semester	Major	Minor	Multi-disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	Total Credits	No. of Mandatory Non-Credit Course/s	No. of Non-Credit Audit Course/s	
1	6	4	3	2	3	2	0	0	20	1	As per the Student's Choice	
2	6	4	3	2	3	2	0	0	20	1		
3	6	4	3	2	3	2	0	0	20	1		
4	12	4	0	2	0	0	4	0	22	1		
5	16	6	0	0	0	0	0	0	22	1		
6	16	4	0	0	0	0	0	0	20	0		
Total	62	26	9	8	9	6	4	0	124			
Honours												
7	16	4	0	0	0	0	0	0	20	0		
8	12	8	0	0	0	0	0	0	20	0		
Total	90	38	9	8	9	6	4	0	164			
Honours with Research												
7	16	4	0	0	0	0	0	0	20	0		
8	4	4	0	0	0	0	0	12	20	0		
Total	82	34	9	8	9	6	4	12	164			

- The students exiting the Programme after Semester - 2 OR Semester - 4 should complete vocational courses of total 4 credits in the summer to obtain the Certificate/Diploma.
- Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.

SIU

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

[Signature]
Director - Academics

18/03/2025 (05/10)



Symbiosis Centre for Management Studies, Nagpur
Bachelor of Business Administration - Honours/ Honours with Research
Programme Structure 2023-27

Annexure A

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Semester - 1							
Discipline-Specific Courses/Major Courses							
T2210	0213220101	Fundamentals of Mathematics		1	25	0	25
TM2130	0213220102	Principles and Practices of Management		1	25	0	25
Major Course (Choose any One Course)							
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	40	60	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	40	60	100
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Minor Course (Choose Any One Course other than the chosen Major)							
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	40	60	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Ability Enhancement Course (Choose any One Course)							
T6362	0213220106	Speech and Communication		2	20	30	50
T6098	0213220107	Introduction to Better Language Skills		2	20	30	50
Total Required Credits				2	20	30	50
Skill Enhancement Courses							
T3755	0213220108	Basics of MS Office		3	30	45	75
Common Value-Added Course							
TH4258	0213220109	Yoga I		2	50	0	50
Mandatory Non-Credit Course							
T4005	0213220110	Integrated Disaster Management		0	0	0	0
Multidisciplinary Course (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)							
-	-	MD1		3	75	0	75
Grand Total				20	305	195	500
Semester - 2							
Discipline-Specific Courses/Major Courses							
T2224	0213220201	Research Methodology		1	25	0	25
T2212	0213220202	Fundamentals of		1	25	0	25

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Economics					
Major Course (Choose any One Course)							
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	40	60	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	40	60	100
T2451	0213220205	Introduction to Costing	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Minor Course (Choose any One Course other than the chosen Major)							
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	40	60	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	40	60	100
T2451	0213220205	Introduction to Costing	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Ability Enhancement Course (Choose any One Course)							
T6003	0213220206	Indian Kaleidoscope- Culture and Communication		2	20	30	50
T6399	0213220207	Basic Marathi I		2	20	30	50
Total Required Credits				2	20	30	50
Skill Enhancement Course							
T3756	0213220208	Advanced Excel		3	30	45	75
Common Value-Added Courses							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2835	0213220209	Sustainability Studies		2	50	0	50
Mandatory Non-Credit Courses							
TH4095	0213220210	Fitness for Life		0	0	0	0
Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)							
-	-	MD2		3	75	0	75
Grand Total				20	305	195	500
Vocational Courses (Summer) (Only for students who wish to exit after the First Year with a Certificate)							
T2021	0213220211	Insurance Management		2	50	0	50
T2876	0213220212	Export Import management		2	50	0	50
Total Required Credits				4	100	0	100
Note: Students exiting at the end of the second semester and earning 40 credits will be awarded a "Certificate in Business Administration" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.							
Semester – 3							
Discipline-Specific Courses/Major Courses							
T2787	0213220301	Basics of Statistical Techniques		2	20	30	50
Major Courses (Choose Any One Course)							
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	40	60	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2668	0213220304	Management Accounting	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Minor Courses (Choose Any One Course other than the chosen Major)							
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	40	60	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	40	60	100
T2668	0213220304	Management Accounting	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Ability Enhancement Courses (Choose Any One Course)							
T2239	0213220305	Business Communication		2	20	30	50
T6401	0213220306	Basic Sanskrit I		2	20	30	50
Total Required Credits				2	20	30	50
Skill Enhancement Courses (Choose Any One Course)							
T3742	0213220307	Data Analytics using MS-Excel		3	30	45	75
Common Value-Added Course							
TE7851	0213220308	Introduction to Artificial Intelligence		2	50	0	50
Mandatory Non-Credit Course							
TH4535	0213220309	Emotional Well-being		0	0	0	0
Multidisciplinary Courses (Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
-	-	MD3		3	75	0	75
Grand Total				20	275	225	500
Semester - 4							
Discipline-Specific Courses/Major Courses							
T2340	0213220401	Business Entrepreneurship		4	40	60	100
Major Courses (Choose Any One Group)							
Group 1 - Marketing Management							
TM2131	0213220402	Services Marketing		4	40	60	100
T3680	0213220403	Digital Marketing		4	40	60	100
Group 2 - Human Resource Management							
TM2139	0213220404	Performance Management System		4	40	60	100
TM2197	0213220405	Managerial Competencies and Career Development		4	40	60	100
Group 3 - Financial Management							
T2112	0213220406	Indian Banking and Financial System		4	40	60	100
T2456	0213220407	Introduction to Financial Management		4	40	60	100
Total Required Credits				12	120	180	300

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Minor Courses							
(Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2131	0213220402	Services Marketing		4	40	60	100
T3680	0213220403	Digital Marketing		4	40	60	100
Group 2 – Human Resource Management							
TM2139	0213220404	Performance Management System		4	40	60	100
TM2197	0213220405	Managerial Competencies and Career Development		4	40	60	100
Group 3 - Financial Management							
T2112	0213220406	Indian Banking and Financial System		4	40	60	100
T2456	0213220407	Introduction to Financial Management		4	40	60	100
Total Required Credits				4	40	60	100
Ability Enhancement Courses							
(Choose any one course from the Following Courses)							
T3759	0213220408	Data Visualization and Interpretation		2	20	30	50
T2290	0213220409	Leadership and Capacity Building		2	20	30	50
Total Required Credits				2	20	30	50
Summer Internship							
T2904	0213220410	Internship		4	100	0	100
Mandatory Non-Credit Course							
SMC001	0213220411	Vasudhaiva		0	0	0	0

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Kutumbakam					
Grand Total				22	280	270	550
GIP							
G2008	0213220412	Global Immersion Programme		8	0	200	200
Note: For students under Global Immersion Programme courses "Business Entrepreneurship" (213220401), "Internship" (213220410) will be waived off.							
GIP							
G2018	0213220413	Global Immersion Programme		18	0	450	450
Note: For students under Global Immersion Programme courses "Business Entrepreneurship" (213220401), Digital Marketing (213220403), Performance management system (213220404), Managerial Competencies and Career Development (213220405), Leadership and Capacity Building (213220409) will be waived off.							
GIP							
G2012	0213220414	Global Immersion Programme		12	0	300	300
Note: For students under Global Immersion Programme courses "Business Entrepreneurship" (213220401), Service Marketing (213220402), Digital Marketing (213220403), will be waived off.							
Vocational Courses (Summer) (Only for students who wish to exit after the Second Year with a Diploma) (Choose Any One from the Following Courses)							
T2781	0213220415	Global Business Environment		4	100	0	100
TM2214	0213220416	Conflict Management and Negotiation		4	100	0	100
TM2175	0213220417	Finance Strategy		4	100	0	100
Total Required Credits				4	100	0	100
Note: Students exiting at the end of the fourth semester and earning 82 credits will be awarded a "Diploma in							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Business Administration," provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.							
Semester - 5							
Discipline-Specific Courses/Major Courses							
T2601	0213220501	Creativity and Innovations		4	40	60	100
Major Courses (Choose Any One Group)							
Group 1 - Marketing Management							
TM2196	0213220502	Fundamentals of Brand Management		4	40	60	100
TM2182	0213220503	Basics of International Marketing		4	40	60	100
TM2134	0213220504	Sales and Distribution		4	40	60	100
Group 2 - Human Resource Management							
TM2140	0213220505	Compensation Management		4	40	60	100
TM2194	0213220506	Cross Cultural Management		4	40	60	100
T2292	0213220507	HRD Instrument		4	40	60	100
Group 3 - Financial Management							
T2966	0213220508	Introduction to Corporate Finance		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2102	0213220509	Advanced Financial Management		4	40	60	100
TM2174	0213220510	Banking Operations Management		4	40	60	100
Total Required Credits				16	160	240	400
Minor Course- Compulsory							
T8000	0213220511	Service Learning		2	50	0	50
Minor Courses							
(Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2196	0213220502	Fundamentals of Brand Management		4	40	60	100
TM2182	0213220503	Basics of International Marketing		4	40	60	100
TM2134	0213220504	Sales and Distribution		4	40	60	100
Group 2 - Human Resource Management							
TM2140	0213220505	Compensation Management		4	40	60	100
TM2194	0213220506	Cross Cultural Management		4	40	60	100
T2292	0213220507	HRD Instrument		4	40	60	100
Group 3 – Financial Management							
T2966	0213220508	Introduction to Corporate Finance		4	40	60	100
T2102	0213220509	Advanced Financial Management		4	40	60	100
TM2174	0213220510	Banking Operations Management		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Total Required Credits				4	40	60	100
Mandatory Non-Credit Course							
SMC002	0213220512	Core Environmental Studies		0	0	0	0
Grand Total				22	250	300	550
Semester - 6							
Discipline-Specific Courses/Major Courses							
TM2221	0213220601	Management Strategy		4	40	60	100
Major Courses (Choose Any One Group)							
Group 1 - Marketing Management							
TM2135	0213220602	Retail Marketing		4	40	60	100
TM2165	0213220603	Advertising and Public Relations		4	40	60	100
TM2166	0213220604	Customer Relationship Management		4	40	60	100
Group 2 - Human Resource Management							
TM2254	0213220605	Emotional Intelligence for Personal Growth		4	40	60	100
TM2181	0213220606	Talent Management		4	40	60	100
TM2215	0213220607	Learning and		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		development					
Group 3 – Financial Management							
TM2180	0213220608	Financial Regulatory Environment		4	40	60	100
TM2193	0213220609	Corporate Governance and Finance		4	40	60	100
TM2176	0213220610	Personal Finance		4	40	60	100
Total Required Credits				16	160	240	400
Minor Courses (Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2135	0213220602	Retail Marketing		4	40	60	100
TM2165	0213220603	Advertising and Public Relations		4	40	60	100
TM2166	0213220604	Customer Relationship Management		4	40	60	100
Group 2 – Human Resource Management							
TM2254	0213220605	Emotional Intelligence for Personal Growth		4	40	60	100
TM2181	0213220606	Talent Management		4	40	60	100
TM2215	0213220607	Learning and development		4	40	60	100
Group 3 – Financial Management							
TM2180	0213220608	Financial Regulatory Environment		4	40	60	100
TM2193	0213220609	Corporate		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Governance and Finance					
TM2176	0213220610	Personal Finance		4	40	60	100
Total Required Credits				4	40	60	100
Grand Total				20	200	300	500
Note: Students exiting at the end of the sixth semester and earning 124 credits will be awarded a "Bachelor of Business Administration" degree. Total Credits at the end of the Third year (Major 62, Minor 26, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).							
Semester – 7							
(Honours / Honours with Research)							
Discipline-Specific Courses/Major Courses							
T2543	0213220701	Operation Research		4	40	60	100
Major Courses (Choose Any One Group)							
Group 1 – Marketing Management							
TM2133	0213220702	Marketing Analytics		4	40	60	100
TM2223	0213220703	Sustainable Marketing		4	40	60	100
TM2168	0213220704	Fundamentals of Rural Marketing		4	40	60	100
Group 2 - Human Resource Management							
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	40	60	100
TM2216	0213220706	Introduction to HR		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Analytics					
TM2218	0213220707	Corporate Culture and Organisational Strategy		4	40	60	100
Group 3 – Financial Management							
T2934	0213220708	Security Analysis and Portfolio Management		4	40	60	100
TM2123	0213220709	Mergers and Acquisitions		4	40	60	100
T2933	0213220710	Financial Risk Management		4	40	60	100
Total Required Credits				16	160	240	400
Minor Courses							
(Choose Any one course from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2133	0213220702	Marketing Analytics		4	40	60	100
TM2223	0213220703	Sustainable Marketing		4	40	60	100
TM2168	0213220704	Fundamentals of Rural Marketing		4	40	60	100
Group 2 - Human Resource Management							
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	40	60	100
TM2216	0213220706	Introduction to HR Analytics		4	40	60	100
TM2218	0213220707	Corporate Culture and Organisational Strategy		4	40	60	100
Group 3 – Financial Management							

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2934	0213220708	Security Analysis and Portfolio Management		4	40	60	100
TM2123	0213220709	Mergers and Acquisitions		4	40	60	100
T2933	0213220710	Financial Risk Management		4	40	60	100
Total Required Credits				4	40	60	100
Grand Total				20	200	300	500
Semester - 8							
(Honours)							
Major Courses							
(Choose Any One Group)							
Group 1 – Marketing Management							
TM2177	0213220801	Fundamentals of Marketing Research		4	40	60	100
TM2137	0213220802	Marketing Strategy and Implementation		4	40	60	100
TM2196	0213220803	Fundamental of Brand Management		4	40	60	100
Group 2 - Human Resource Management							
THM6079	0213220804	Research Paper Writing in Human Resource Management		4	40	60	100
TM2178	0213220805	Organizational Development and Change		4	40	60	100
T2478	0213220806	Human Resources		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		and Total Quality Management					
Group 3 – Financial Management							
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	40	60	100
T2967	0213220808	Taxation		4	40	60	100
TM2173	0213220809	Trade Finance and Forex Risk Management		4	40	60	100
Total Required Credits				12	120	180	300
Minor Courses							
(Choose any two courses from any one group other than the chosen Major)							
Group 1 – Marketing Management							
TM2177	0213220801	Fundamentals of Marketing Research		4	40	60	100
TM2137	0213220802	Marketing Strategy and Implementation		4	40	60	100
TM2196	0213220803	Fundamental of Brand Management		4	40	60	100
Group 2 - Human Resource Management							
THM6079	0213220804	Research Paper Writing in Human Resource Management		4	40	60	100
TM2178	0213220805	Organizational Development and Change		4	40	60	100
T2478	0213220806	Human Resources and Total Quality		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Management					
Group 3 – Financial Management							
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	40	60	100
T2967	0213220808	Taxation		4	40	60	100
TM2173	0213220809	Trade Finance and Forex Risk Management		4	40	60	100
Total Required Credits				8	80	120	200
Grand Total				20	200	300	500
(Honours with Research)							
Major Courses (Choose Any One Course)							
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	40	60	100
THM6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	40	60	100
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Minor Courses (Choose Any One from the Following Courses other than the chosen Major)							
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	40	60	100
THM6079	0213220804	Research Paper Writing in Human	Human Resource Management	4	40	60	100



Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Resource Management					
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
Research Project							
T2812	0213220810	Research Project		12	120	180	300
Grand Total				20	200	300	500

Note:

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours" – 164 (Major 90, Minor 38, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours with Research" – 164 (Major 82, Minor 34, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 12, Common Value-Added Courses 6).

Symbiosis Centre for Management Studies, Nagpur
Bachelor of Business Administration – Honours / Honours with Research
Programme Structure 2023-27

SUMMARY

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
1	7	13	20	500
2	7	13	20	500
3	5	15	20	500
4	4	18	22	550
5	2	20	22	550
6	0	20	20	500
Total	25	99	124	3100
Honours				
7	0	20	20	500
8	0	20	20	500
Total	25	139	164	4100
Honours with Research				
7	0	20	20	500
8	0	20	20	500
Total	25	139	164	4100



Symbiosis Centre for Management Studies, Nagpur
Bachelor of Business Administration - Honours/ Honours with Research
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Annexure B

List of Multidisciplinary Courses

S. No.	Catalogue Course Code	Course Code			Course Title	Credit
		Semester 1	Semester 2	Semester 3		
1	T1454	0213220111	0213220213	0213220310	Constitutional Law I	3
2	T3499	0213220112	0213220214	0213220311	Data Analysis Using Python	3
3	TH4541	0213220113	0213220215	0213220312	Data Analytics in Sports	3
4	T3754	0213220114	0213220216	0213220313	Fundamentals of Cloud Computing	3
5	TE7456	0213220115	0213220217	0213220314	Fundamentals of Cyber Security	3
6	T4729	0213220116	0213220218	0213220315	Intellectual Property Rights	3
7	T1471	0213220117	0213220219	0213220316	Law of Contracts	3
8	T2489	0213220118	0213220220	0213220317	Renewable Energy Sources	3
9	TE7223	0213220119	0213220221	0213220318	Smart Urban Planning	3
10	THM6037	0213220120	0213220222	0213220319	Statistics of Nature	3
11	T3741	0213220121	0213220223	0213220320	Web Development using CMS	3
12	TH4537	0213220122	0213220224	0213220321	Well for Life	3
13	TH4363	0213220123	0213220225	0213220322	Cognitive Psychology	3
14	T6767	0213220124	0213220226	0213220323	Public Policy in India	3
15	T6769	0213220125	0213220227	0213220324	India's Foreign Policy	3
16	TH4538	0213220126	0213220228	0213220325	Weight Training and Conditioning	3
17	TH4569	--	0213220229	0213220326	Brain Fit Body Fit	3

21	T6023	--	0213220233	0213220330	Film, Documentary & TV Appreciation	3
22	T6763	--	0213220234	0213220331	Political Science I	3
23	T6768	--	0213220235	0213220332	India's Political Economy and Development	3
24	T8461	--	0213220236	0213220333	Introduction to User Experience Design	3
25	T2383	--	--	0213220334	International Relations and Strategy	3
26	T5519	--	--	0213220335	Language, Culture & Communication	3
27	T5534	--	--	0213220336	Indian Popular Culture	3
28	T6160	--	--	0213220337	Post liberalization Indian economy	3
29	T6614	--	--	0213220338	Voice and Accent Neutralization	3
30	T6733	--	--	0213220339	Content and Language Integrated Learning	3
31	T8372	--	--	0213220340	Brand Identity Design	3
32	T8395	--	--	0213220341	Design processes and thinking	3
33	T8428	--	--	0213220342	Game Design for UX	3
34	T8460	--	--	0213220343	Introduction to Product Design	3
35	TD8039	--	--	0213220344	Design Fundamentals	3
36	TEE7146	--	--	0213220345	Introduction to ML for Data Science	3
37	THM6036	--	--	0213220346	Data Story Telling	3



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