

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2025/1105

Date: 18/03/2025

To
The Director
Symbiosis Centre for Management Studies
Nagpur.

Reference: SIU letter no SIU/ACAD/2023/4130 dated 17/08/2023, SIU/ACAD/2024/1050 dated 29/02/2024, SIU/ACAD/2024/3943 dated 24/09/2024, SIU/ACAD/2024/5156 dated 16/12/2024 regarding of programme structure of batch 2023-2027.

Subject: Approval of the Revised Programme Structure of Bachelor of Business Administration - Honours/ Honours with Research, Programme for the batch 2023-27.

Dear Sir/Madam,

Please find attached the revised programme structure of Bachelor of Business Administration - Honours/ Honours with Research Programme Structure batch 2023-27.

The revised programme structure supersedes the previously approved programme structures referred in the above letter.

Sr. No.	Programme	Revision No.
1	Bachelor of Business Administration - Honours/ Honours with Research	R05

Thanking you.

Sincerely,

Dr. Asmita Dani

Director- Academics

Copy to: Controller of Examinations, SIU

Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/Honours with Research Programme Structure 2023-27

1.	OBJECTIVE			lence for imparting hig uate level, thus empow		d contemporary r an early entry into the		
	Bit so brond astablish Ladret liteda, a yaiza	To provide an enviror To foster thinking min and responsible mem	nment that facilitates nds that are sensitive bers of society.	across borders of relig sholistic development e to societal needs and search and initiate ther	of the student person I issues thus making t	ality. hem good human beings		
2.	DURATION (IN MONTHS)	48 (Full Time) With M	Multiple Entry and Mu	Iltiple Exit Options	AMME Semester	PROGRE		
3.	INTAKE	180		A proxena	A 109.2A			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)		
	a a Hujor)	intake and any an	15	7.5	Dring S	25 (Includes) i. Scheduled Caste (percentage) - 15 ii. Scheduled Tribes		
ulo7	Rube Deposit	lemic Fee p.a Zris	60A			(percentage) - 7.5 iii. Differently Abled (percentage) - 3		
*	0,0,0	II. Over and above the sanctioned intake	a) Kashmiri Migr	ants (In Seats)	b) International Students (In Percentage)			
	20,000	2,97,500	Domiclia	2	20			



5.	ELIGIBILITY	marks or equivalent	grade (45% Marks or ed	quivalent grade for Sche	cognised Board with a mineduled Caste / Scheduled 5 5 CGPA and above at the	Γribes).
entry (n	elevant and content budgets for an early	6. Eligibility Criteria for	the Multiple entries wou	uld be as per University'	s Lateral Entry Rules for F	YUG Programme
6.	SELECTION PROCEDURE		on and Written Ability Te edure for the Multiple E		sted candidates based on s e University's Lateral Entr	
7.	MEDIUM OF INSTRUCTION	English	bus Ariasan ni Jasudi	i tip zinebutz ni żdalum		
8.	PROGRAMME PATTERN	Semester	Entry and Multiple Exit (ull Time) With Multiple	7) 89 (FINAL PROPERTY OF THE P	
1		As per Annexure A			USI DNATHI	
9.	COURSE & SPECIALIZATION	######################################	ment			
udes) fuled Cr entage) fuled Tr	25 (India u School (perco	List of Minors Offe 1. Human Resource I 2. Marketing Manage 3. Financial Managen	Management Element	excluding the one cho	osen as a Major)	
10.	FEE			Academic Fee p.a	Institute Deposit	Total
n1)	() e matienal Students age)	Indian Students	Other than Nagpur Domicile (Amount in INR)	3,50,000	20,000	3,70,000
	20		Nagpur Domicile (Amount in INR)	2,97,500	20,000	3,17,500

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						ScH3, Nagpu
	of pil semestar ex	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	6,850	275	7,125
	plicable Major pile the performance of	r Research with the videon one one of the videon one of the confidential copy. Copy out of 10 Copy.	Foreign National Category (Amount in US\$)	1,300	275	1,575
	Note - The exiting by paying addition due course of time	nal fees at the time of in	complete the additional 4 on timation of the exit. The a	credit vocational co additional fees of 4	urse for the award o credit vocational cou	f a Certificate/ Diploma irse will be informed in
11.	ASSESSMENT	The courses will have some courses (not me	40% Continuous Assessmore than 30% of the total p	ent and 60% Term	End [University] ex	amination however,
12.	STANDARD OF PASSING	The assessment of the Point (GP) is 10 correct Assessment and Term Students securing les	e student for each examinations sponding to O (outstanding End examinations separate than 40% marks in any labeled to the student who	ation is done based g). For all courses, tely with a minimu nead of passing wil	on relative perform a student is required m Grade Point of 4 c l be declared FAIL. T	ance. Maximum Grade d to pass both Continuou orresponding to Grade P
13.	AWARD OF DEGREE/ DIPLOMA/	consideration the perf	ss Administration will be a formance of all semester e essful completion of the 4	xaminations subject	t to obtaining a mini	mum 4.00 CGPA out of
	CERTIFICATE	the performance of all	Administration will be awar semester examinations su tion of the 4 credit Vocatio	bject to obtaining	a minimum 4.00 CGI	king into consideration PA out of 10 CGPA and
0	20 20 20 20 3.64	Bachelor of Business of the semester-6 by obtaining a minimum	Administration with the aptaking into consideration to	ne performance of	applicable Minor wil	I be awarded at the end

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Bachelor of Business Administration Honours with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

Bachelor of Business Administration Honours with Research with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

Semester	Major	Minor	Multi- disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship		Total Credits	No. of Mandatory	No. of Non-
1	6	ve 160%	nU) bad mail all yam (zilba	X°93 bins than 12 smmerpord	ingous Assess	Added	rses will hav	Dissertation	ESSME	Non- Credit	Credit Audit
-	0.00	4	3	2	3	2	0			Course/s	Course/
2	6	4	3	2				0	20	1	
3	6	4	3		bana 3 a) O a	2 0 9 2	0	0	20	A9 1	
4	12	4		m p d 2 v vient	Bq 3 alfani	2	0	0	20	1	
5	16	6	0	2	0	0	4	0	22	1	Name of the last
6	16		0 0	0	0	0	0	0		1	
		4	0	0	0	0	0		22	1	
Total	62	26	9	8	9			0	20	0	As per
			ALCO DE LA COLONIA DE LA COLON			6	4	0	124	MACINE	the
7	16	4		E COCOTOCHATELE	Honours		ig wir nelton	A WAS TEEN	CARRIED .	141 H 123 S 1	Student's
8	12		0	0	0	0	0	0 1	20 1		Choice
Total		8	0	0	0	0	0		20	0	Choice
Total	90	38	9	8	9	6		0	20	0	
- 1				Hon	ours with Res		4	0	164		
7	16	4	0	0 [0		der the said	Se Smiles			
8	4	4	0		-	0	0	0	20	0	
Total	82			0	0	0	0	12	20	0	
		34	9	8	9 2 OR Semester	6	1	CONTRACT CON		U	

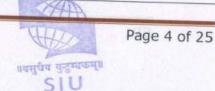
1. The students exiting the Programme after Semester – 2 OR Semester - 4 should complete vocational courses of total 4 credits in the

2. Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.

Director - Academics

SIU permissible, subject to revision of the Programme Structure, following the specified processes.

18/03/2025 (05/10)



Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/ Honours with Research Programme Structure 2023-27

Annexure A

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester - 1				
		Discipli	ne-Specific Courses	/Major Co	urses	O-FOCCE PED	PORST
T2210	0213220101	Fundamentals of Mathematics	differed basis not b	1	25	0	25
TM2130	0213220102	Principles and Practices of Management	Idtt Enhancement Co	1	25	0 0 0 0 0 0 0	25
	CALL AND COME	berreo)	Major Course				
	W. Comments	2 50	(Choose any One Co	ourse)	1 600Y 6	8 021322010	CEARL
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	40	60	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	40	60	100
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	40	60	100
	262	Tot	al Required Credits	4	40	60	100
			Minor Course				
		(Choose Any O	ne Course other tha	n the choo	osen Major)		
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	40	60	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	40	60	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Mark
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	40	60	100
H () ()	and Telemina	Total	Required Credits	4	40	60	100
STOT HO	phate.		lity Enhancement Choose any One Co		1103	33 BEIDD3 BA	Dogs
T6362	0213220106	Speech and Communication	- Semester -	2	20	30	50
T6098	0213220107	Introduction to Better Language Skills	e-Specific Course	2	20	30	50
		Total	Required Credits	2	20	30	50
		Sk	ill Enhancement Co	ourses	esicionina es	merceral a	DOME THE
T3755	0213220108	Basics of MS Office		3	30	45	75
		Con	nmon Value-Added	Course			
TH4258	0213220109	Yoga I	Choose any One	2	50	0	50
	bà		ndatory Non-Credit	Course		021322010	T2465
T4005	0213220110	Integrated Disaster Management		0	0	0	0
(Ch	oose Any One	Course from the Unive	lultidisciplinary Co ersity Basket of Mu	urse Itidisciplii	nary Courses g	iven in Annexu	re B)
-	- 68	MD1	Telegraphers N	3	75	0	75
	68	Constitution of the second	Grand Total	20	305	195	500
		Discipline	Semester - 2 -Specific Courses/	Major Cou	urses	10546120	
Г2224	0213220201	Research Methodology	Humani H	1	25	10000	25
Г2212	0213220202	Fundamentals of	A PART OF STREET	1	25	0/1	25

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
WE WELL	0.0	Economics		Ry Studie	Sustainab	15,023,51,50,031	TEBS!
-4-1		if Courses	Major Course				
	0 1	(Choose any One Co	ourse)	0 Francis for	15 02132202	POPHT
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	40	60	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	40	60	100
T2451	0213220205	Introduction to Costing	Financial Management	4	40	60	100
		Total	Required Credits	4	40	60	100
	0	00 2	Minor Course	3116	Manageme		
			Course other tha	n the choo	osen Major)	COCCETOO	72876
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	40	60	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	40	60	100
T2451	0213220205	Introduction to Costing	Financial Management	4	40	60	100
		Total	Required Credits	4	40	60	100
			ility Enhancement Choose any One Co				
T6003	0213220206	Indian Kaleidoscope- Culture and Communication		2	20	30 0	50
T6399	0213220207	Basic Marathi I	and the second	2	20	30	50
		Total	Required Credits	2	20	30	50
- 1	4 4 4	Sk	ill Enhancement C	ourse	Consumer	neneceren 12 a	PICNT
T3756	0213220208	Advanced Excel	Management	3	30	45	75
	Marine Co.	Com	mon Value-Added	Courses	Bono bhow 8	OE (1999) 30	TM223

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2835	0213220209	Sustainability Studies		2	50	0	50
		Mand	atory Non-Credit	Courses			The black
TH4095	0213220210	Fitness for Life	(Choose any One	0	0	0	0
(C	hoose Any One	Course from the Univer	Itidisciplinary Co sity Basket of Mu	urses ultidiscipli	nary Courses g	iven in Annexu	re B) 75
			Grand Total	20	305		The state of the s
	(Onl		ional Courses (S	ummer)	305	195	500
T2021	(Onl	Vocat y for students who wish Insurance Management	ional Courses (S	ummer)	305	195	The state of the s
T2021 T2876		y for students who wish Insurance	ional Courses (S	ummer)	305 ar with a Certif	195 icate)	500

Note: Students exiting at the end of the second semester and earning 40 credits will be awarded a "Certificate in Business Administration" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.

		Discipline	-Specific Courses/N	lajor C	Courses		
T2787	0213220301	Basics of Statistical Techniques		2	20	30.0	50
	30.	2 20	Major Courses Choose Any One Co	urse)			
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	40	60	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	40	60	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2668	0213220304	Management Accounting	Financial Management	4	40	60	100
		Total	Required Credits	4	40	60	100
		Tax and tax an	Minor Courses		987965 BI 7655		
			e Course other tha	n the cho	sen Major)	Mally and the same of the same	A LILLIAN
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	40	60	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	40	60	100
T2668	0213220304	Management Accounting	Financial Management	4	40	60	100
	A Company of the Comp	Total	Required Credits	4	40	60	100
			lity Enhancement (Choose Any One Co				
		Business	noose any one co	ourse)			
T2239	0213220305	Communication		2	20	30	50
T6401	0213220306	Basic Sanskrit I		2	20	30	50
		Total	Required Credits	2	20	30	50
			ill Enhancement Co Choose Any One Co		meganal .	9 021322040	
T3742	0213220307	Data Analytics using MS-Excel		3	30	45	21SMT 75
		Con	nmon Value-Added	Course			
TE7851	0213220308	Introduction to Artificial Intelligence		2	50	0.0	50
*		The state of the s	datory Non-Credit	Course	Stew Streets 1		
TH4535	0213220309	Emotional Well-being		0	0	0	0
101	da .		lultidisciplinary Co				- 7)

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Mark
	-	MD3	- fection -	3	75	0.0	75
			Grand Total	20	275	225	500
THE PARTY	00.		AND STREET OF STREET				
			Semester - 4				
	08	Discipline-	Specific Courses/	Major Cou	irses	6 021322030	TMZ13
T2340	0213220401	Business Entrepreneurship	Managentert	4	40	60	100
	03 11	92	Management		Accounting		
	08	(0	Major Courses hoose Any One G				
		Group	1 - Marketing Ma	nagement			
TM2131	0213220402	Services Marketing		4	40	60	100
T3680	0213220403	Digital Marketing	AS THE RESERVE OF	4	40	60	100
		Group 2 -	Human Resource	Managem	nent		
TM2139	0213220404	Performance Management System	kill Echancement	4	40	60	100
TM2197	0213220405	Managerial Competencies and Career Development		4	40	06055 60	100
		Group	3 - Financial Mar	agement	The best of the last		
T2112	0213220406	Indian Banking and Financial System		4	40	60	100
T2456	0213220407	Introduction to Financial Management	STO-MAN YOURS	4	40	60	100
		Total I	Required Credits	12	120	180	300

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Couc			Minor Course		Kutumbak		
	(Cho	ose Any one course from a	ny one grou	p other tha	an the chosen I	Major)	
		Group 1 -	Marketing M	anagemen	t		
TM2131	0213220402	Services Marketing	1.67	4	40	60	100
T3680	0213220403	Digital Marketing		4	40	60	100
		Group 2 - Hun	nan Resourc	e Managen	nent	shoul strictours to	Notes
TM2139	0213220404	Performance Management System		4	40	60	100
TM2197	0213220405	Managerial Competencies and Career Development	119	4 200	40	100 (60 eq	1000
Destroy Int	NOT TOMASSET	Group 3 -	Financial Ma	nagement	remmil trail.	or students unde	119700
T2112	0213220406	Indian Banking and Financial System	13220404), IN 1220409) Will	4	40	60	100
T2456	0213220407			4	40	60	100
	and the same of the same of	- Control of the Cont	uired Credits	4	40	60	100
			nhancement			MQ2), Digital Ma	REELEH .
		(Choose any one co	urse from th	e Following	g Courses)		
T3759	0213220408	Data Visualization and Interpretation	the Jixe of the One from the	2	20	30	50
T2290	0213220409	Leadership and Capacity Building		2	20	30	1875 50
BUILDING TO SE		Total Req	uired Credits	2	20	30	50
	THE WHAT I	Sui	mmer Intern	ship	and regona	- Laborator	WILCOM
T2904	0213220410	Internship		4	100	0	100
			ory Non-Cred	lit Course			
SMC001	0213220411	Vasudhaiva	TOTAL MARKET	0	0	×0/1	0

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	213220412	Kutumbakam	Grand Total	22	Marks 280	Marks	
	212220412	up other than the chm	STATE OF THE PARTY	22	280		
	212220412	06 2 1	GID	752 752		270	550
	212220412	-1	OAL		Services I	102132204	ISMT
	213220412	Global Immersion Programme		8	0	200	200
Note: For stud	lents under Glo will be waived	bal Immersion Programn	ne courses "Busines	s Entrepre	neurship" (2132	20401), "Interns	hip"
(213220410)	will be walveu	OIT.	GIP	materie ima	Incompanie	Pusaciso es	
G2018 02	213220413	Global Immersion Programme		18	0	450	450
		d Capacity Building (2132	GIP	i az no	doubordril .	- Table	- Line
G2012 02		Global Immersion	GIP	. od noi	doubertiel (Laboration III	THE PARTY NAMED IN
	213220414	Programme	Y TO THE TOTAL REPORT	12	muche <mark>0</mark> M	300	300
lote: For stude 213220402),	ents under Glo Digital Marketi	bal Immersion Programm ng (213220403), will be	ne courses "Busines	s Entreprei	neurship" (2132	20401), Service N	Marketing
			ional Courses (Su	mmer)	(63)		
	(Only	for students who wish	to exit after the	Second Y	ear with a Dipl	oma)	
	30	(Choose Any (One from the Follo	owing Cou	Irses)		
Γ2781 02	213220415	(Choose Any (Global Business Environment	One from the Follo	4	100	02000	100
		Global Business	One from the Follo	- Brief	THE DECIMENT OF	0	100
TM2214 02	213220415	Global Business Environment Conflict Management	One from the Follo	4	100		

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	Administration, summer term	" provided they succes	sfully complete	the addition	nal 4 credits of	vocational cou	rses offered
	260	- 001-101-01-1	Semester -	5	HICHERICAL STREET	POLICE I LA	AT CHE L
		Discipline-	Specific Course	s/Major Cou	rses	anece ton	00000
T2601	0213220501	Creativity and Innovations	Minor Cours	4	40	60	100
		Zestespensk	I - Karketing I	quota			
	04	(C	Major Cours hoose Any One		NEW DENIE	6 021322051	TM219
	08.3	Group	1 - Marketing N	danagement	orismain! El	PACCETCA C	RECMT
TM2196	0213220502	Fundamentals of Brand Management		4	40	60	100
TM2182	0213220503	Basics of International Marketing		Grup 2 -	40	60	100
TM2134	0213220504	Sales and Distribution		4	40	60	100
	98	Group 2 -	Human Resour	ce Managem	ent	a 02132205	ETSMT
TM2140	0213220505	Compensation Management		4	40	60	100
TM2194	0213220506	Cross Cultural Management	I MIDHARIT E	4	40	60	100
T2292	0213220507	HRD Instrument		4	40	60	100
	0.0	Group	3 - Financial M	anagement	distribution . 60	. 02132205	. 12102
T2966	0213220508	Introduction to Corporate Finance		4	40	60	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2102	0213220509	Advanced Financial Management	east ulty complete	4 9 1	40	60	100
TM2174	0213220510	Banking Operations Management		4	40	60	100
EPRET		Total R	equired Credits	16	160	240	400
		Min	or Course- Comp	ulsory			
T8000	0213220511	Service Learning	semina ciminale a	2	50	0	50
	(Cho	ose Any one course fro	Minor Courses m any one group		n the chosen I	Major)	12601
		Group 1	- Marketing Ma	nagemen	1		
TM2196	0213220502	Fundamentals of Brand Management	Major Coun	4	40	60	100
TM2182	0213220503	Basics of International Marketing	p 1 - Marketing	4	40	60	100
TM2134	0213220504	Sales and Distribution		4	40	60	100
STATE OF	0.0	Group 2 - I	Human Resource	Managem	nent	SPACEFICA C	PICHT
TM2140	0213220505	Compensation Management		4	40	60	100
TM2194	0213220506	Cross Cultural Management	- Human Resour	c 440	40	60	100
T2292	0213220507	HRD Instrument		4 1000	40	60	100
		Group	3 - Financial Mai	nagement	Hudisapenia		
T2966	0213220508	Introduction to Corporate Finance		4	40	60	100
T2102	0213220509	Advanced Financial Management	1 telonani5 – E.qu	4	40	60	100
TM2174	0213220510	Banking Operations Management		4	40	60	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Total	Required Credits	4	40	60	100
		Mana	datory Non-Credit	Course			
SMC002	0213220512	Core Environmental Studies		0	0	0	0
	1508	0.00-0.00	Grand Total	22	250	300	550
			Semester - 6		Banksen S	ORDERATO SER	
			-Specific Courses	/Major Co	urses		
TM2221	0213220601	Management Strategy	p 1 – Marketing M	4	40	60	100
					Advertising	DATES ISA TO S	FORT
		(0	Major Courses hoose Any One G		Public Ret		
	Hold - Halle	Group	1 - Marketing Ma	nagement	Relations .	02132206	ISML
TM2135	0213220602	Retail Marketing	STERNACT PERSONS	4	40	60	100
TM2165	0213220603	Advertising and Public Relations		4	40	60	100
TM2166	0213220604	Customer Relationship Management		4	40	60	100
	- 00	Group 2 -	Human Resource	Managem	ent	5 0 02132206	CCDT
TM2254	0213220605	Emotional Intelligence for Personal Growth	up 3 - Financial M	4	40	60	100
TM2181	0213220606	Talent Management		4	40	60	100
		Learning and		4	40	60	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
1	69	development		OBT N		THE PERSON	
		Group 3	- Financial Mai	nagement			
TM2180	0213220608	Financial Regulatory Environment		4	40	60	100
TM2193	0213220609	Corporate Governance and Finance		4	40	60	100
TM2176	0213220610	Personal Finance		4	40	60	100
		Total Red	quired Credits	16	160	240	400
	(Cho	ose Any one course from Group 1 -	Minor Courses any one group Marketing Ma	other tha		Major)	TM22
TM2135	0213220602	Retail Marketing		4	40	60	100
TM2165	0213220603	Advertising and Public Relations	Major Cor	4	40	60	100
TM2166	0213220604	Customer Relationship Management	(Choose Any O p.1 – Marketin	4	40	60	100
	90	Group 2 - Hu	man Resource	Managem	ent	190775170 53	1501
TM2254	0213220605	Emotional Intelligence for Personal Growth		4	40	60	100
TM2181	0213220606	Talent Management	Mean Maria	4	40	60	100
TM2215	0213220607	Learning and development	- Human Reso	4 9	40	60	100
	0.3	Group 3	- Financial Mai	nagement	nanillaini 21	anegergo - te	TM22
TM2180	0213220608	Financial Regulatory Environment		4	40	60	100
TM2193	0213220609	Corporate		4	40	60	100

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Catalogu e Course Code	Course Code	COURSE LITTE	ajor / linor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Governance and			Analytics		
		Finance	1 5	Culture at	Corporate	ARTON AND AND AND AND AND AND AND AND AND AN	craw ball
TM2176	0213220610	Personal Finance		4 600	40	60	100
		Total Requir	ed Credits	4	40	60	100
		Juanuagenem tel G	rand Total	20	200	300	500

Note: Students exiting at the end of the sixth semester and earning 124 credits will be awarded a "Bachelor of Business Administration" degree. Total Credits at the end of the Third year (Major 62, Minor 26, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

			Semester - 7			
	All States	(Hon	ours / Honours with Resear	ch)		
	(noise as	Disciplin	ne-Specific Courses/Major C	ourses	4(3)	
T2543	0213220701	Operation Research	4 rolp 1 - Harketing Hal	40	60	100
	09	OA L	nalytics		0213220702	FE12MT4
	00	4 40	Major Courses (Choose Any One Group)	Sustainable Marketing	0213220703	TM2223
	. Oat	Grou	up 1 - Marketing Manageme	nt	0.213220704	. Barshit .
TM2133	0213220702	Marketing Analytics	4	40	60	100
TM2223	0213220703	Sustainable Marketing	anc4ala	40	60	100
TM2168	0213220704	Fundamentals of Rural Marketing	4	40	60	100
	0.0	Group 2	2 - Human Resource Manage	ement	0213220706	TM2216
TM2141	0213220705	Industrial Relations and Employment Related Laws	4	40	60	a CCM 100
TM2216	0213220706	Introduction to HR	All Islandal3 - Found 4	40	60	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Analytics		brus es	Governan		
TM2218	0213220707	Corporate Culture and Organisational Strategy	hard hard ball to	4	Isnoe 40	60	100
	nns		3 - Financial Mar	nagement			
T2934	0213220708	Security Analysis and Portfolio Management	semester and earls at the end of I	4	40	60	100
TM2123	0213220709	Mergers and Acquisitions	e aservoo insche	4	40	60	100
T2933	0213220710	Financial Risk Management		4	40	60	100
		Total R	Required Credits	16	160	240	400
			- Harketing Ma	nagemen	CLUBER REPORTED TO		
	(Cho	ose Any one course fro	Minor Courses m any one group l – Marketing Ma	other tha		Major)	
TM2133	0213220702	Marketing Analytics		4	40	60	100
	0213220702 0213220703	Marketing Analytics Sustainable	Major Cour			60 60	100 100
TM2223		Marketing Analytics Sustainable	Major Com	4	40		ADERS.
TM2223	0213220703	Marketing Analytics Sustainable Marketing Fundamentals of Rural Marketing	Major Com	4 4	40 40 40	60	100
TM2223	0213220703	Marketing Analytics Sustainable Marketing Fundamentals of Rural Marketing	Major Com (Choose Any On ip 1 – Marketing	4 4	40 40 40	60	100
TM2223 TM2168 TM2141	0213220703 0213220704	Marketing Analytics Sustainable Marketing Fundamentals of Rural Marketing Group 2 - I Industrial Relations and Employment Related Laws Introduction to HR	Major Com (Choose Any On ip 1 – Marketing	4 4 Managem	40 40 40 nent	60	100
TM2133 TM2223 TM2168 TM2141 TM2216 TM2218	0213220703 0213220704 0213220705	Marketing Analytics Sustainable Marketing Fundamentals of Rural Marketing Group 2 - I Industrial Relations and Employment Related Laws Introduction to HR	antieman Resource	4 4 Managem 4	40 40 40 nent	60	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2934	0213220708	Security Analysis and Portfolio Management		4	40	60	100
TM2123	0213220709		ap 3 – Financia	4	40	60	100
T2933	0213220710	Financial Risk Management		4	40	60	100
		Total Req	uired Credits	4	40	60	100
THE BUTTON			Grand Total	20	200	300	500

Sen	nes	ter	-	8
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(Honours)

Major Courses (Choose Any One Group)

1 1	0.8	Group 1 - Mark	eting Management			
TM2177	0213220801	Fundamentals of Marketing Research	4	40	60	100
TM2137	0213220802	Marketing Strategy and Implementation	4	40	60	100
TM2196	0213220803	Fundamental of Brand Management	Grey 1 - Huma	40	60	100
		Group 2 - Human I	Resource Managem	ent		
THM6079	0213220804	Research Paper Writing in Human Resource Management	4	40	60	100
TM2178	0213220805	Organizational Development and Change	4	40	60	100
T2478	0213220806	Human Resources	4	40	60	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	08	and Total Quality Management		na nleylon ramacana	A vibused I a	KOSSEISO	PEGZI V
		Group 3	- Financial Mar	nagement			
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	40	60	100
T2967	0213220808	Taxation	Required Crass	4	40	60	100
TM2173	0213220809	Trade Finance and Forex Risk Management	Grand To	4	40	60	100
	All the same of th	Total Re	equired Credits	12	120	180	300
N. Merek	(Cho	ose any two courses from	Minor Courses m any one group		an the chosen	Major)	
		Group 1	- Marketing Ma	nagement			
TM2177	0213220801	Fundamentals of Marketing Research		4	40	60	100
TM2137	0213220802	Marketing Strategy and Implementation		4	40	60	100
TM2196	0213220803	Fundamental of Brand Management		4 .	40	60	100
		Group 2 - H	uman Resource	Managem	ent	95 02132208	TMZE
THM6079	0213220804	Research Paper Writing in Human Resource Management		4 115	40	60	100
TM2178	0213220805	Organizational Development and Change		4	40	60	100
T2478	0213220806	Human Resources and Total Quality		4	40	60	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Mark
SIGN PAR		Management			Business		
		Grou	p 3 - Financial Mar	nagement	will favoral Inv		
TM2172	0213220807	Excel, Investment Analysis and Decisions	Kanagement	4	40	60	100
T2967	0213220808	Taxation		4	40	60	100
TM2173	0213220809	Trade Finance and Forex Risk Management	Isself briefs.	4	40	60	100
		-	Required Credits	8	80	120	200
M OR TOTAL	M) SoT - Simo	non - nous reminion	Grand Total	20	200	300	500
BEAT.		(Honours with Rese	arch)		Acceptance in terms. In	Water Military
er - "don	ours with Resea	molf - noltstainimb	Major Courses Choose Any One Co		ey Africa To b	no arti de Mineri	Total
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	40	60	100
THM6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	40	60	100
THM6079 TM2172	0213220804	Writing in Human Resource		4	40	60	100
		Writing in Human Resource Management Excel, Investment Analysis and Decisions	Management Financial Management I Required Credits	4			
	0213220807	Writing in Human Resource Management Excel, Investment Analysis and Decisions	Financial Management I Required Credits Minor Courses	4	40 40	60 60	100
	0213220807	Writing in Human Resource Management Excel, Investment Analysis and Decisions Tota	Financial Management I Required Credits Minor Courses	4	40 40	60 60	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Resource Management		Just des	magenet# []		
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	40	60	100
		Tota	I Required Credits	4	40	60	100
	08	UP -	Research Project	ct	RODDAN - OL	dozac (20	OLA!
T2812	0213220810	Research Project		12	120	180	300
Motor			Grand Total	20	200	300	500

Note:

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours" - 164 (Major 90, Minor 38, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours with Research" - 164 (Major 82, Minor 34, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 12, Common Value-Added Courses 6).

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Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration – Honours / Honours with Research Programme Structure 2023-27

SUMMARY

Programme Structure 2023-27

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
771		800 X 9810 (2)	eur	
1	7	13	20	500
2	7	13	20	500
3	5	15	20	500
4	denieu eleva 4 a seu julius	18	22	550
5	2 2 2	20	22	550
6	0 0 0 0 0 0	20	20	500
Total	25	99	124	3100
alrigia	How Intersected Property	Honours	oriumetro -	82761 0
7	0	20	20	500
8		20	20	500
Total	Minnista view 25 mm2 818	139	164	4100
	He Stablebox of Maturo	onours with Research	7 10213220120	10 1141460
7 10 00	320 Web D.O elopment us	20	20	500
8	321 Well to 0 Life	20	20	500
Total	vpolonsys 25 mpc3 SSE	139	164	4100



Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/ Honours with Research Programme Structure 2023-27

Annexure B

List of Multidisciplinary Courses

S. No.	Catalogue		Course Code		Course Title	Credit
	Course Code	Semester 1	Semester 2	Semester 3	3 10 10 10 10 10 10 10 10 10 10 10 10 10	
1	T1454	0213220111	0213220213	0213220310	Constitutional Law I	3
2	T3499	0213220112	0213220214	0213220311	Data Analysis Using Python	3
3	TH4541	0213220113	0213220215	0213220312	Data Analytics in Sports	3
4	T3754	0213220114	0213220216	0213220313	Fundamentals of Cloud Computing	3
5	TE7456	0213220115	0213220217	0213220314	Fundamentals of Cyber Security	3
6	T4729	0213220116	0213220218	0213220315	Intellectual Property Rights	3
7	T1471	0213220117	0213220219	0213220316	Law of Contracts	3
8	T2489	0213220118	0213220220	0213220317	Renewable Energy Sources	3
9	TE7223	0213220119	0213220221	0213220318	Smart Urban Planning	3
10	THM6037	0213220120	0213220222	0213220319	Statistics of Nature	3
11 00	T3741	0213220121	0213220223	0213220320	Web Development using CMS	3
12	TH4537	0213220122	0213220224	0213220321	Well for Life	3
13	TH4363	0213220123	0213220225	0213220322	Cognitive Psychology	3
14	T6767	0213220124	0213220226	0213220323	Public Policy in India	3
15	T6769	0213220125	0213220227	0213220324	India's Foreign Policy	3
16	TH4538	0213220126	0213220228	0213220325	Weight Training and Conditioning	3
17	TH4569		0213220229	0213220326	Brain Fit Body Fit	3

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21	T6023	T	0213220233	0213220330	Film, Documentary & TV Appreciation	3
22	T6763		0213220234	0213220331	Political Science I	3
23	T6768		0213220235	0213220332	India's Political Economy and Development	3
24	T8461		0213220236	0213220333	Introduction to User Experience Design	3
25	T2383			0213220334	International Relations and Strategy	3
26	T5519		1-5	0213220335	Language, Culture & Communication	3
27	T5534			0213220336	Indian Popular Culture	3
28	T6160			0213220337	Post liberalization Indian economy	3
29	T6614		22	0213220338	Voice and Accent Neutralization	3
30	T6733			0213220339	Content and Language Integrated Learning	3
31	T8372			0213220340	Brand Identity Design	3
32	T8395			0213220341	Design processes and thinking	3
33	T8428			0213220342	Game Design for UX	3
34	T8460			0213220343	Introduction to Product Design	3
35	TD8039			0213220344	Design Fundamentals	3
36	TEE7146			0213220345	Introduction to ML for Data Science	3
37	THM6036			0213220346	Data Story Telling	3

Director - Academics Symbiosis International (Deemed University) Gram-Lavale, Dist-Pune-412 115.

